



CAMPOY FASHION SHOW



— ART BASEL EDITION —

DECEMBER 1ST

ABOUT

CAMPOY FASHION SHOW

MIAMI

ART BASEL EDITION

CS

Campoy Fashion Show Miami Art Basel Edition is a curated luxury luxury experience founded by **Estefanía Sánchez Campoy**.

Building upon successful events, the brand brings together fashion, hospitality, wellness, media, and entertainment to create an immersive platform where designers and brands connect with affluent consumers and industry leaders.

OUR PILLARS



FASHION



LUXURY
LIFESTYLE



WELLNESS



ENTERTAINMENT



HOSPITALITY



MEDIA

WHERE FASHION MEETS
LUXURY LIFESTYLE



GLOBAL DESIGNERS
& BRANDS



LUXURY EXPERIENCE
AT EVERY TOUCHPOINT



INTERNATIONAL REACH
LOCAL IMPACT



CONNECTING BRANDS
WITH AFFLUENT AUDIENCES



BUILDING RELATIONSHIPS
THAT LAST

CFs

CAMPOY FASHION SHOW

ART BASEL EDITION
DECEMBER 1ST, 2026

LUNASOL

— MIAMI —

-  PREMIUM MIAMI LOCATION
INDOOR & OUTDOOR SPACES
-  LUXURY ATMOSPHERE
DINING • COCKTAILS • NETWORKING
-  BRAND ACTIVATIONS
BEAUTY • FASHION • LIFESTYLE
-  ICONIC BACKDROP
FOR PHOTO & MEDIA
-  ARTISTS AREA
MEET • CREATE • EXHIBIT
-  VIP EXPERIENCE
PREMIUM SEATING • CONCIERGE
-  DJ STAGE
KK BLONDE • VIVIEN FURR • MORE
-  BACKSTAGE AREA
HAIR & MAKEUP • L'ORÉAL TEAM
ARTISTS • MODELS



A ONE-OF-A-KIND VENUE THAT BRINGS FASHION, ART, MUSIC AND LUXURY TOGETHER IN THE HEART OF MIAMI. LUNASOL OFFERS A STUNNING ENVIRONMENT THAT ELEVATES THE RUNWAY EXPERIENCE AND MAXIMIZES SPONSOR VISIBILITY THROUGH PHOTOGRAPHY, VIDEOGRAPHY, AND SOCIAL MEDIA EXPOSURE.

EXCLUSIVE • ICONIC • UNFORGETTABLE



LUNASOL MIAMI
INDOOR & OUTDOOR LUXURY VENUE



DJ STAGE
KK BLONDE • VIVIEN FURR
LIVE SET



FASHION SHOW CATWALK
RUNWAY • RED CARPET • LIVE SHOW



OUTDOOR LOUNGE
SKYLINE VIEWS • DINING
COCKTAILS • NETWORKING



INDOOR BACKSTAGE & BEAUTY LOUNGE
L'ORÉAL TEAM • HAIR & MAKEUP • ARTISTS • MODELS



LUNASOL BAR
PREMIUM COCKTAILS • DINING • NETWORKING



VIP ACCESS & BRAND ACTIVATIONS
PURPLE ROPE EXPERIENCE • BEAUTY BRANDS • SPONSOR ZONES



EXCLUSIVE MARINE BLUE ROBES
FOR MODELS • ARTISTS • L'ORÉAL TEAM

CFS

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DECEMBER 1ST | LUNASOL MIAMI

MEET THE ARTISTS

Leidy Mazo

COLOMBIAN ARTIST

Leidy Mazo is a Colombian born artist who migrated to the US along with her family in her late teens. She began creating her art after recovering from a near death experience in a car accident that left her temporarily disabled.

She credits her inspiration to her past traumas and experiences coming from war torn Colombia, to growing up in a fast life in the US.

From art pieces expressing her views on war and pain around the world, to her commentary on consumerism and the modern woman, Leidy's neo-expressive work covers a wide array of subjects through the eyes of an immigrant refugee, who has lived a life many would consider as the American dream.

She is currently looking to use her platform to give back, by donating the proceeds from a line of teddy bears to help children in need.



Mark Rios

MRDRIP

Mark Rios, known as MRDRIP, is a groundbreaking artist who has redefined the boundaries of contemporary art with his innovative technique of figurative dripping.

Inspired by Jackson Pollock's abstract dripping, MRDRIP has elevated the concept into a new artistic realm, blending precision with spontaneity to create works of unpredictable beauty. Each piece captures the essence of its subject through a mesmerizing interplay of control, risk, and chaos.

Through live performances and collaborations with global icons, MRDRIP has become a beacon of inspiration, proving that art is not just about what we see, but also about what we feel. His creations are a celebration of transgression, inspiration, and the delicate unpredictability that defines life itself.



EXCLUSIVE
ARTISTS



FASHION
SHOW



ART
EXHIBITIONS



LUXURY
LIFESTYLE



VIP
EXPERIENCE



MEDIA
COVERAGE



TALENT AND PRODUCTION



INTERNATIONAL MODELS

A CAST OF A 20 INTERNATIONAL RUNWAY MODELS
REPRESENTING DIVERSE MARKETS AND FASHION BACKGROUNDS.
ALL WITH HIGH SOCIAL MEDIA COVERAGE CURTLY SELECTED
(LINGERIE, PLAYBOY, HONEY BIRDETTE AND SWIMWEAR/FITNESS)



ENTERTAINMENT

- LIVE PERFORMANCES (HAMMOCK SHOW)
- SPECIAL GUEST APPEARANCES
- FASHION PRESENTATIONS
- INTERACTIVE BRAND EXPERIENCES



PRODUCTION

STEP AND REPEAT
PROFESSIONAL RUNWAY STAGING (INCLUDING RED CARPET)



CAMPOY FASHION SHOW
— NEW YORK —



CFS

CAMPOY FASHION SHOW

NEW YORK
SEPTEMBER 10TH, 2026



KISSMOOCHES

UNITED STATES

*American swimwear
& resortwear brand.*

FEMININE SILHOUETTES.
SUN-DRENCHED STYLE.



TRI-KINIS

SHOP NOW



SHE DESIGNS

MIAMI, FLORIDA

*Custom runway creations with
signature handcrafted wings
& couture detailing.*

HIGH-FASHION FANTASY,
GLAMOUR. IMPACT.



NEW COLLECTION
SHOW

Explore our New collection →



2 FIT 2 QUIT

MIAMI, FLORIDA

*High-performance luxury
activewear and swimwear
designed to empower.*

BOLD. CONFIDENT. UNSTOPPABLE.



EXCLUSIVE
DESIGNERS



LUXURY
FASHION



WELLNESS
LIFESTYLE



ENTERTAINMENT
EXPERIENCE



HOSPITALITY
EXCELLENCE



MEDIA
EXPOSURE



CFS

CAMPOY FASHION SHOW



ART BASEL EDITION
DECEMBER 1ST, 2026

LUNASOL
MIAMI

KKB

BLONDE

BACK 2 BACK

VIVIENFURR

LIVE DJ SET ♦ ART ♦ FASHION ♦ LUXURY EXPERIENCE

MARKETING & MEDIA EXPOSURE

WE LIVESTREAM THE SHOW IN
FASHION STOCK TV CHANNEL

LIVESTREAMED GLOBALLY ON FASHION STOCK TV CHANNEL



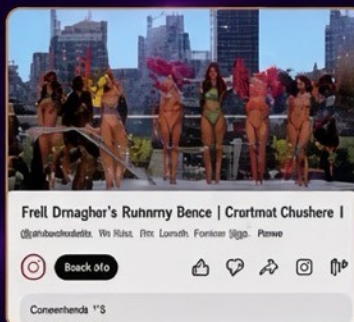
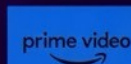
DIGITAL MARKETING

- INSTAGRAM CAMPAIGNS
- INFLUENCER PARTNERSHIPS
- PRESS RELEASES
- EMAIL MARKETING
- VIP INVITATIONS



MEDIA COVERAGE

- FASHION PUBLICATIONS
- LIFESTYLE MEDIA
- TELEVISION COVERAGE
- ONLINE MAGAZINES
- SOCIAL MEDIA CONTENT CREATORS



CAMPOY FASHION SHOW
NEW YORK



ELEVATE YOUR BRAND.



AMPLIFY YOUR IMPACT.



BE SEUN. BE REMEMBERED.

PRESENTING SPONSOR

INVESTMENT:
\$20,000

BENEFITS:

- ★ NAMING RIGHTS
- 👑 LOGO ON ALL MARKETING MATERIALS
- 📺 VIP TABLE(S) & PREMIUM SEATING
- 📷 RED CARPET VISIBILITY
- 🎤 SPEAKING OPPORTUNITY
- 💎 PREMIUM BRAND ACTIVATION AREA
- 🎬 MRDRIP LIVE SHOW SPONSORSHIP & CO-BRANDING
- 💬 SOCIAL MEDIA & PR FEATURES
- 👥 CUSTOM BRAND INTEGRATION

GOLD SPONSOR

INVESTMENT:
\$10,000

BENEFITS:

- 💎 PREMIUM LOGO PLACEMENT
- 📺 VIP TICKETS
- 📢 SOCIAL MEDIA PROMOTION
- 🛍️ PRODUCT PLACEMENT
- 🎬 MRDRIP LIVE SHOW EXPOSURE
- 👁️ BRAND EXPOSURE DURING THE EVENT

SPONSORSHIPS

PARTNER WITH FASHION, ART & CULTURE.
BE SEEN. BE REMEMBERED.



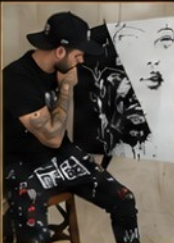
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LUNASOL

MIAMI



MRDRIP

LIVE SHOW

Experience MRDRIP's iconic live painting performance during the event, creating exclusive art pieces in real time.

BRAND INTEGRATION OPPORTUNITIES AVAILABLE

SILVER SPONSOR

INVESTMENT:
\$5,000

BENEFITS:

- 🏷️ LOGO PLACEMENT
- 💬 SOCIAL MEDIA MENTIONS
- 🎫 EVENT TICKETS
- 👁️ BRAND VISIBILITY
- 🎬 MRDRIP LIVE SHOW MENTION

SUPPORTING PARTNER

INVESTMENT:
\$1,500

BENEFITS:

- ✅ LOGO INCLUSION
- ★ EVENT RECOGNITION
- 💬 SOCIAL MEDIA ACKNOWLEDGMENT
- 🎬 MRDRIP LIVE SHOW MENTION

ELEVATE YOUR BRAND. INSPIRE. CONNECT. LEAVE A LEGACY.

BRAND ACTIVATION OPPORTUNITY



DIGITAL MARKETING

- INSTAGRAM CAMPAIGNS
- INFLUENCER PARTNERSHIPS
- PRESS RELEASES
- EMAIL MARKETING
- VIP INVITATIONS



MEDIA COVERAGE

- FASHION PUBLICATIONS
- LIFESTYLE MEDIA
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- SOCIAL MEDIA CONTENT CREATORS



Elevating Your Glow
From the Inside Out
Celsius x Campoy
Fashion Show



SPONSORS CAN PARTICIPATE THROUGH:



PRODUCT SAMPLING



GIFT BAGS



POP-UP ACTIVATIONS



WELLNESS EXPERIENCES



BEAUTY STATIONS



VIP LOUNGES



INTERACTIVE EXPERIENCES



FASHION INSTALLATIONS

CFS

CAMPOY FASHION SHOW



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CAMPOY CONCIERGE
CAMPOYCONCIERGE@GMAIL.COM



FOR MORE PICS AND VIDEOS
CHECK OUT
[@CAMPOYFASHIONSHOW](https://www.instagram.com/CAMPOYFASHIONSHOW)

WE LIVESTREAM THE SHOW IN
FASHION STOCK TV CHANNEL



max

boost
TELEVISION

hulu

sling

peacock

tubi



LIVESTREAMED GLOBALLY ON FASHION STOCK TV CHANNEL

ENGAGE. INSPIRE. CONNECT. CREATE LASTING IMPACT THROUGH UNFORGETTABLE EXPERIENCES.



CAMPOY FASHION SHOW



ESTEFANÍA SÁNCHEZ CAMPOY

FOUNDER OF CAMPOY CONCIERGE
AND CAMPOY FASHION SHOW.

WITH OVER A DECADE IN LUXURY HOSPITALITY,
EVENTS, AND VIP EXPERIENCES, ESTEFANÍA
HAS BUILT AN EXTENSIVE NETWORK
CONNECTING BRANDS, ENTREPRENEURS,
INFLUENCERS, CELEBRITIES, AND
INTERNATIONAL CLIENTELE.

HER VISION IS TO CREATE UNFORGETTABLE
FASHION EXPERIENCES THAT UNITE LUXURY,
CREATIVITY, AND COMMUNITY.

Thank you.

LET'S CREATE LEGACY TOGETHER.



CAMPOY FASHION SHOW

CAMPOYFASHIONSHOW@GMAIL.COM



CAMPOY CONCIERGE

CAMPOYCONCIERGE@GMAIL.COM



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ELEVATE. INSPIRE. CONNECT. LEAVE A LEGACY.

